# Are you sick of the vicious cycle of recruiting, hiring, & turnover?

Want to attract & retain great Direct Support Professionals?

You can find more & better DSPs using free approaches...



## When you attend the workshop...

## you'll learn how you can:

- 1. "Clone" your best DSPs
- 2. Create your DSP Applicant Factory
- 3. Fix the common mistakes in template job posts that prevent people from applying
- 4. Discover the common mistakes in your online application driving people away
- 5. Anti-ghosting: prevent people that no call / no show for interviews and job training

# Feb. 9, 2021

9:00 am – 12:30 pm EDT Where: online workshop Contact: Craig or Scott 937-985-1510

#### Who should attend?

- Executive Directors/CEOs
- HR Directors & leaders

#### Cost

\$275 for 1st person (\$225 if registered by Jan. 15) & \$225 ea. for additional

## When it's done...

- you'll feel empowered
- have simple next steps to attract more DSPs



### Attendee results:

**Recruitment:** HR Director reported they increased hires with 11 new DSPs!

**Retention:** Agency saved \$10,000 in turnover costs less than a week after the presentation.

**Impact:** > 100 participants rate the workshop & exercises an average of 9.3 out 10 points!

# Presenters: Craig & Scott de Fasselle

Webinars & conference speakers for:

- ANCOR
- Provider associations in 15 states!

"The workshop was PHENOMENAL!
I've been doing this for 24 years, and
this was the best training I've been to.
Since changing our job posts based on
the workshop, I've been inundated by
applicants on Indeed."

**Get your spot: dspmagnet.com/register** 

-Dawn Shannon, RCPA Virtual Workshop Attendee